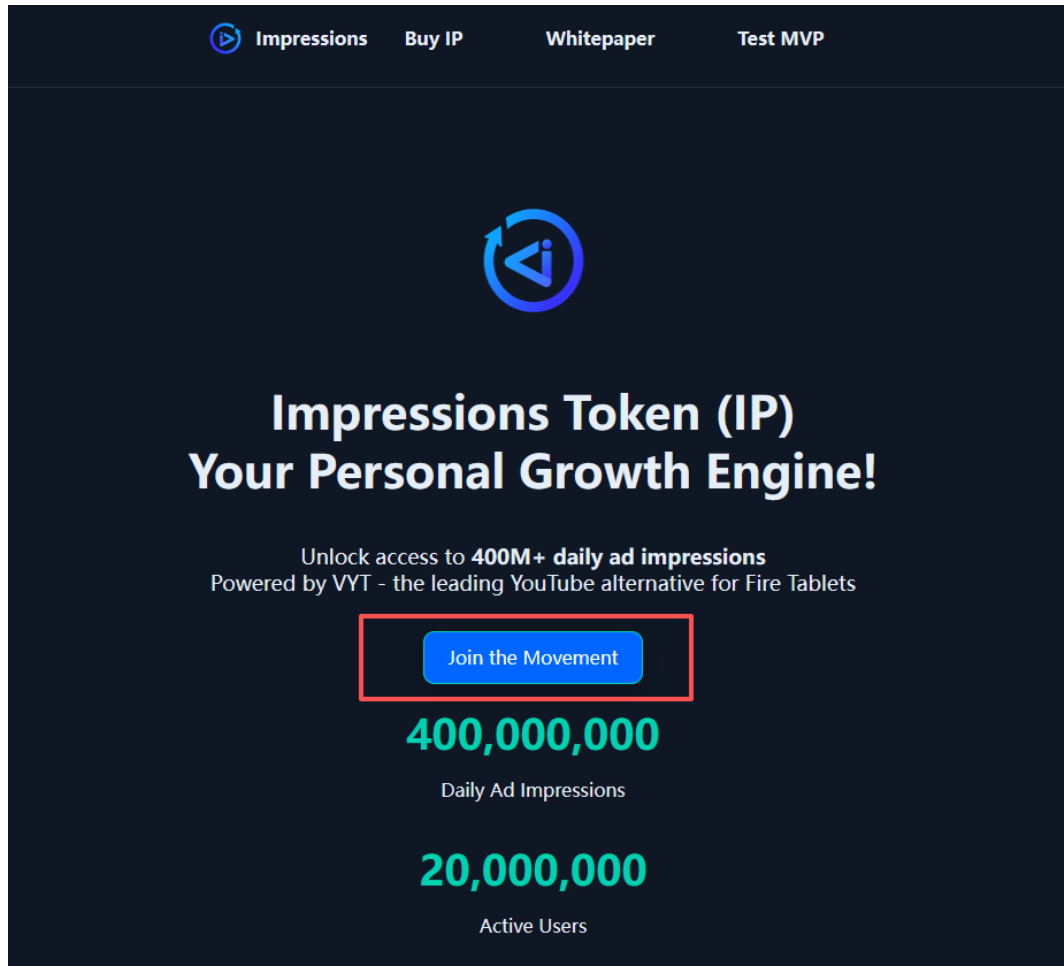


MVP Testing Manual

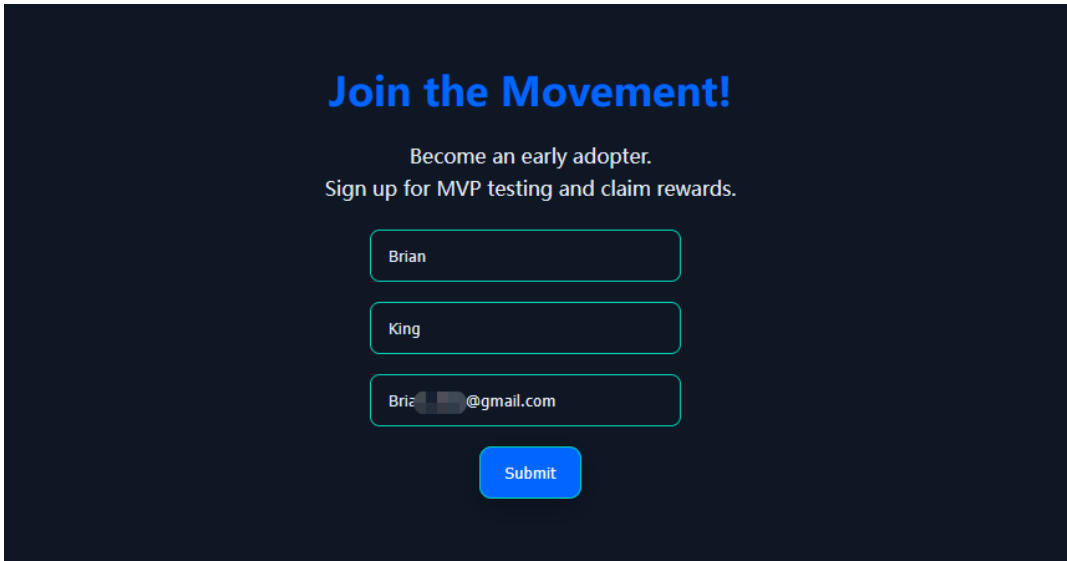
1. Create Your Iptoken Account

Visit the official website: <https://iptoken.io>

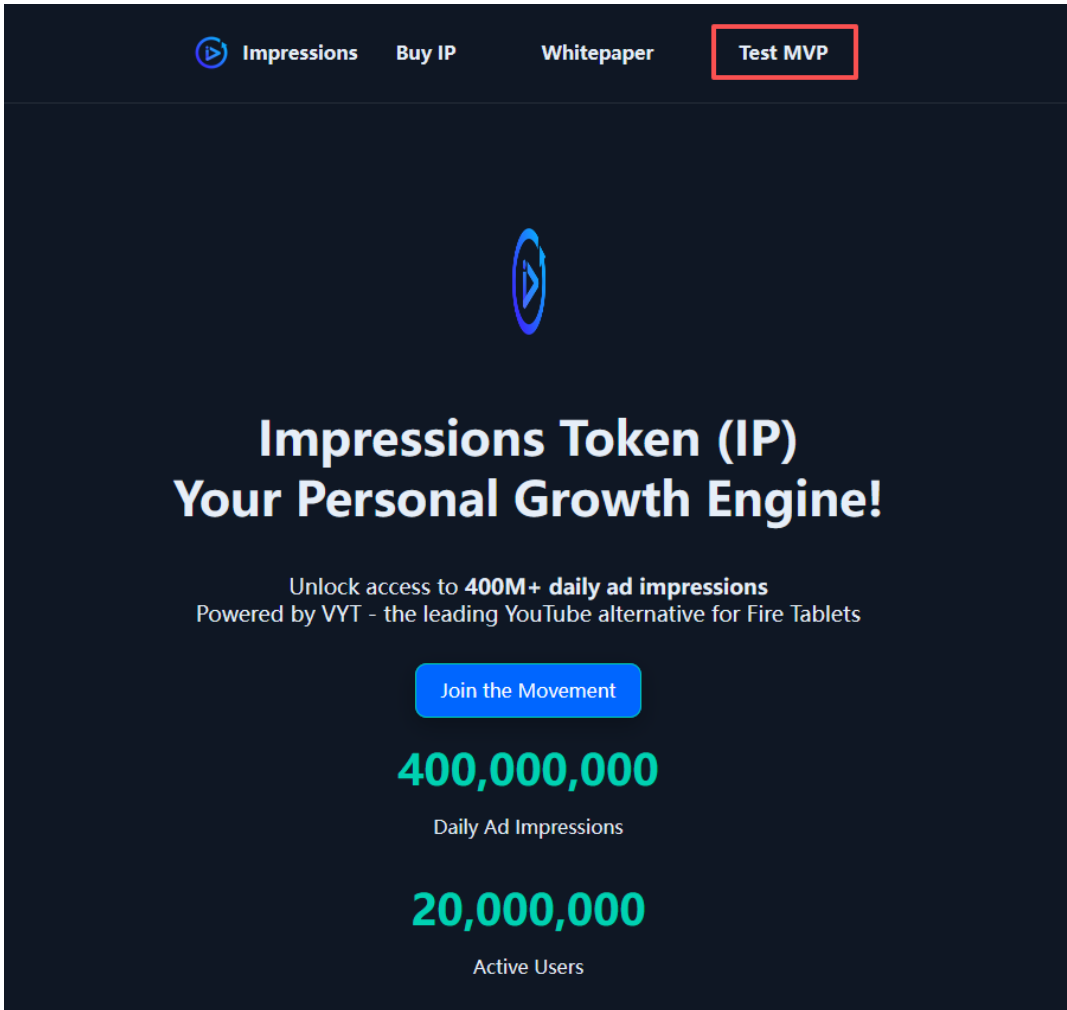
On the homepage, click the "Join the Movement" button to register your account.



After you successfully sign up, we will credit your account with **10,000 demo tokens** for advertising purposes. These demo tokens are **for MVP testing only**.



Once registered, click "Test MVP" in the top navigation menu to enter the MVP testing page.



2. Overview of the MVP Testing Process

The MVP testing process consists of **two main steps**:

Step 1: Locking Impressions Tokens

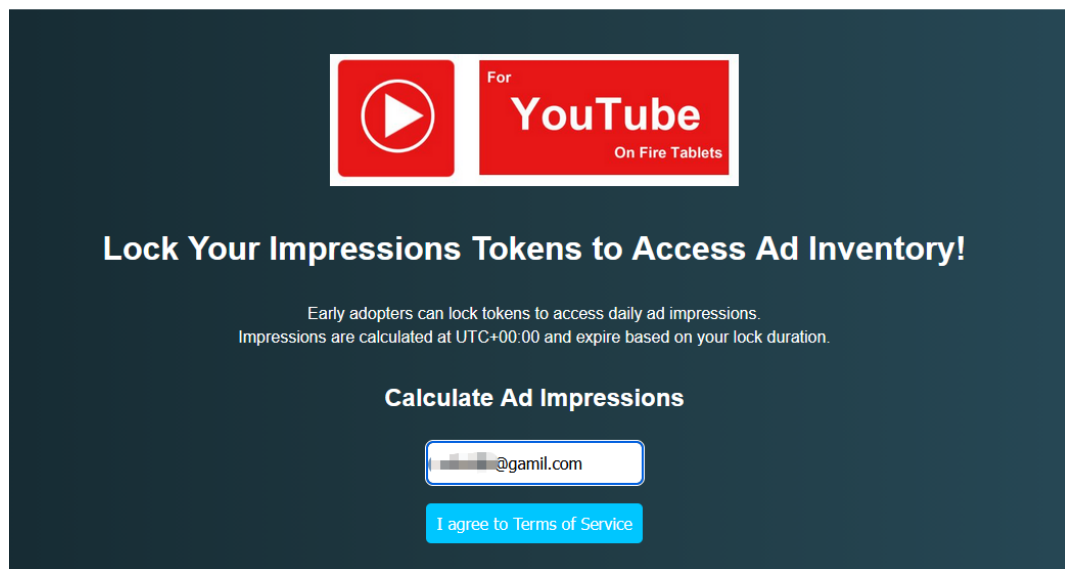
- The **number of tokens you locked** determines the **percentage of total ad impressions** you will receive.
- The **locking duration** determines **how long your ads will run**.

Step 2: Running Ads

- Upload your ad creatives and configure your ad landing page.
- Launch your ads and monitor performance reports at any time.

3. Locking Tokens

After entering the MVP test page, you need to login with your registered email account.



Lock Your Impressions Tokens to Access Ad Inventory!

Early adopters can lock tokens to access daily ad impressions.
Impressions are calculated at UTC+00:00 and expire based on your lock duration.

Calculate Ad Impressions

@gamil.com

I agree to Terms of Service

After logging in, you will see the total number of tokens available for locking.

- Set your desired **locking ratio** and **locking duration**.
- The system will calculate the **estimated minimum number of ad impressions** you may receive.

Note: In real traffic conditions, this is typically around 200 million ad impressions, depending on your locking percentage.

- Review your locking details carefully and click **Confirm** to lock your tokens.

Calculate Ad Impressions

[User]@demo.com

Available Tokens: 10,000

Total Locked Tokens in Ad System: 10,011,000

Locked Tokens: 0

Locked days: 0

Countdown to Unlock Tokens: –

Ad Inventory Next Reset: 14h 35m 16s

[Access Ads](#)

[Calculate Ad Impressions](#)

Guaranteed Ad Impressions: 600,000

Impressions Tokens Locked until (UTC): 2026-01-16

[Confirm Token Locking](#)
[Reset](#)

Redemption History

User	Timestamp	Locked Tokens	Ad Impressions Served	Token Balance
[User]@demo.com	2025/11/29 07:22:19	100	1,000	9,900
[User]@demo.com	2025/11/20 06:52:24	5,000	10,000	5,000

Once confirmed, click “Access Ads” to launch your advertising campaign. You will be redirected to the official VYT Ads website.

Note: Once you lock your tokens, you can only lock them again after the current lock period expires; you cannot initiate multiple locks simultaneously.

4. Upload Ad Creatives

On the VYT Ads website, you can manage your ad creatives and campaigns, and view ad performance reports.

The dashboard features a dark theme with white text. At the top, there is a navigation bar with 'VYT Ads' on the left, 'Home' and 'My Creatives' in the center, and a user profile icon with '@gmail.com' on the right. Below the navigation bar, there are three main sections: 'My Ad impressions' showing 'Yesterday: 0' and 'Total: 0'; 'My Ad cost savings' showing 'Yesterday: \$ 0' and 'Total: \$ 0'; and 'Advertising steps' with a list: '1. Upload your ad creative', '2. Set up your ad landing page', and '3. Click "Start advertising"'. A red box highlights the '+ Upload new' button in the 'My advertising creatives' section.

My advertising creatives

+ Upload new

Name	Creative	Landing type	Landing page	Create Date	Operate
No data available					

The footer contains 'Yindan Technology co., Limited © 2025' on the left, 'Terms of Service' and 'Privacy Policy' in the center, and social media icons for X, Facebook, and Telegram on the right.

Before running your ad, you need to click the "upload" button to upload your ad creative.

The 'Submit Ad Creative' page has a dark background with white text. It features a blue toggle switch at the top. The main heading is 'Submit Ad Creative'. Below it is a blue button labeled 'Upload Local Image'. Underneath, the text specifies 'Size 320*50 Or 640*100; Format: jpg/png/gif; Size Limit: 200Kb'. A text input field is labeled 'Give the creative a recognizable name'. Below the input field, it says 'Advertising creatives must comply with Amazon Advertising Policies.', where 'Amazon Advertising Policies' is highlighted with a red box. At the bottom, there is a large blue button labeled 'Next Step'.

Upload ad creatives that **comply with Amazon's advertising policies** according to the instructions on the upload page, and give it a identifiable name.

Click Next Step to proceed to the ad landing page setup.

5. Set Up the Ad Landing Page

Choose your landing page type and provide the required information as instructed. After verifying that all details are correct, click **Submit** to save your landing page settings.

6. Start Advertising

Name	Creative	Landing type	Landing page	Create Date	Operate
Campaign1217		Amazon App	Jump	2025-12-17	Start advertising, Edit, Delete, Refresh
Goods_test		Amazon Product	Jump	2025-12-10	Start advertising, Edit, Delete, Refresh
RoleAI-Vampire		Web URL	Jump	2025-12-10	Start advertising, Edit, Delete, Refresh

Important Notes:

- The ad duration must fall within your token locking period (up to **30 days**).
- Ads will **automatically stop** once the locking period expires.

During the campaign, you can:

- View ad impression reports
- Stop the campaign at any time
- Click the **eye icon** to preview how your ad appears in the app
- Edit ad creative details after stopping the campaign

7. Support

If you have any questions or need assistance, please reach out through the community or contact us via email: developer@iptoken.io